

The following promotion is intended for participants in the United States only, and will be governed by United States laws. Do not proceed in this promotion if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

92.3 THE FAN FLORIDA FLYAWAY TO A UNIVERSAL ORLANDO RESORT OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE ENTRANT'S CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the WKRK Fan Florida Flyaway to a Universal Orlando Resort Contest ("Promotion"), which is being conducted by WNCX ("Station"). The Promotion begins on Monday, November 6, 2017 and ends on Friday, December 1, 2017 ("Promotion Dates").
- b. To enter the Promotion, entrant may enter by phone beginning at 8:00am Eastern Time ("ET") on Monday, November 6, 2017 and ending at 5:00pm ET on Friday, December 1, 2017 ("Entry Period").
- c. To enter on-air, listen to the Station each weekday beginning on Monday, November 6, 2017 and ending on Friday, December 1, 2017 at approximately 8:40am ET for the Station's announcement of the daily code word ("Code Word"). Then listen between the hours of 8:40am ET and 5:00pm ET for the announcement of the cue to call. Upon hearing the cue to call, the ninth (9th) caller to get through to the Station contest line at (216) 578-0090 will have the opportunity to win a Qualifying Prize and will be qualified for a chance to win the Grand Prize by correctly identifying the daily Code Word, upon confirmation of eligibility. The Station will be the sole judge in determining whether the caller correctly identified the daily Code Word, At the time of entrant's call, entrant will be required to provide all information requested including entrant's full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected, incorrectly identifies the daily Code Word, or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line, correctly identifies the daily Code Word, and completes the call will be a Qualifying Prize winner. There is no limit to the number of times a listener may attempt to call in to qualify, but a listener may be a Qualifying Prize winner only once. The cue to call will air up to two (2) times per weekday. **The Promotion will not be conducted on Thursday, November 23, 2017 due to the Thanksgiving holiday.**

- d. There will be up to thirty-eight (38) Qualifying Prize winners and one (1) Grand Prize winner selected in the Promotion.
- e. Due to delays in the online streaming of the Station's broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Entrants are encouraged to listen to the Station on-air. The Station is not responsible for online streaming delays of any nature.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all legal U.S. residents who are 21 years of age or older at time of entry and who reside in any of the following Cleveland, Ohio Metropolitan area counties: Erie, Huron, Richland, Ashland, Lorain, Medina, Wayne, Holmes, Tuscarawas, Carroll, Stark Summit, Portage, Geauga, Lake, Ashtabula, Trumbull, Mahoning and Columbiana. Void everywhere else and where prohibited or restricted by law. Employees, officers, directors and agents of Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort ("Universal Orlando"), Allied Integrated Marketing, the Station, CBS Radio Inc., each of their respective parents, subsidiaries, and affiliates, the Station's advertising and promotion agencies, and participating sponsors or prize suppliers (collectively, the "Promotion Entities") and other radio stations in the Station's market, the members of their immediate families (spouses, parents, children, and siblings, regardless of where they reside) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects, and entrant agrees to waive any right to claim ambiguity in the Promotion or Official Rules, except where prohibited by law.
- b. Listeners are eligible to win a prize valued at \$600 or more in a Promotion conducted by any radio station in the CBS Radio Cleveland Cluster (WNCX, WDOK, WQAL, WKRK) only once every six (6) months. There is no limit to the number of times a listener may enter a Promotion; however a listener may only qualify once in any given Promotion.
- c. Each winner may be required to provide valid government-issued photo identification, their complete address, date of birth and phone number and sign and return all required releases in order to claim the prize(s).
- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.

3. PRIZES

- a. Up to thirty-eight (38) Qualifying Prizes will be awarded in this Promotion. Each Qualifying Prize consists of one (1) Atomic Blonde Blu Ray Combo Pack. Approximate Retail Value ("ARV") of each Qualifying Prize is \$34.98.

The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. The prize is awarded as is.

- b. Up to one (1) Grand Prize will be awarded. The Grand Prize is a four (4) day, three (3) night trip for winner and one (1) guest to Universal Orlando Resort in Orlando, Florida.

Grand Prize will include: round trip economy class air transportation for winner and one (1) guest from a Cleveland area airport (as determined by Universal Orlando in their sole discretion) to a Orlando, FL area airport; three (3) nights standard hotel accommodation (one room, double occupancy, room and tax only) at Loews Sapphire Falls Resort or at another on-site hotel (as determined by Universal Orlando in their sole discretion); non-exclusive ground transportation to and from airport and hotel in Orlando, FL; 3-Day 3-Park Park-to-Park tickets for admission to Universal Studios Florida and Universal's Islands of Adventure theme parks and Universal's Volcano Bay water theme park for winner and one (1) guest; and admission to one (1) Blue Man Group Show (exact date and time to be determined by Universal Orlando in their sole discretion) for winner and one (1) guest.

ARV of the Grand Prize is \$2,174.27. Actual value may vary based on point of departure and dates of booking and travel. Any difference between stated value and actual value, if any, will not be awarded. Certain travel restrictions may apply. Travel arrangements must be made through the Station or its designee. Prize(s) is subject to availability. If the winner(s) cannot travel on date(s) specified by the Station, the winner(s) may be disqualified, and an alternate winner(s) may be selected (time permitting) at the Station's sole discretion. All other costs not specifically stated herein, including but not limited to those of taxes, applicable fees, service charges, surcharges or passenger facility charges, meals, tips, telephone calls, baggage fees, and ground transportation to/from the airport and/or to/from the hotel, or any other personal expenses incurred during winner's stay are the responsibility of the winner(s). Travel must be round trip. Prize trip may not be combined with any other offer and travel may not qualify for frequent flyer miles or loyalty programs. Promotion Entities will not replace any lost or stolen tickets, travel vouchers, or certificates. The winner(s) and guest(s) must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, valid photo ID (or valid passport(s) for international travel). Airline regulations apply. If applicable, the winner may be

required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. The winner(s) and guest(s) must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. Complete terms and conditions of travel may be furnished with prize notification and/or further correspondence. If a prize-related event or travel is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Promotion Entities, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). No compensation will be made in the event of the cancellation or delay of any transportation. The Station or the venue, in its sole discretion, reserves the right to deny entry to or to remove the winner and/or guest if either engages in disruptive behavior or in a manner with intent to annoy, abuse, threaten or harass any other person at any Grand Prize related event(s).

Trip must be completed by December 1, 2018 or Grand Prize will be forfeited. Travel dates and arrangements are subject to air travel, holiday, blackout dates, and other prize and travel restrictions. Travel dates are subject to Universal Orlando and Station approval. Reservations are subject to availability. Trip must be booked at least sixty (60) days prior to intended departure date. If Winner elects to partake in any or all portions of his/her Grand Prize with no guest, the Grand Prize will be awarded to winner only and any remainder of the Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. Unless child or ward of winner, the guest must be eighteen (18) years of age or older as of the date of departure and must travel on the same itinerary and at the same time as the winner.

- c. No more than the stated number of prizes specified in these official rules will be awarded. All prizes or prize certificates with a value less than \$100.00 or tickets valued at less than \$125 per ticket will be mailed to the winner. All prizes or prize certificates over \$100.00 and tickets valued over \$125 per ticket in value must be picked up at the office of the Station, 1041 Huron Road, Cleveland, Ohio 44115. The Grand Prize Winner will forfeit any prize or prize certificate not claimed within ten (10) days of winning. Unless otherwise specified or required by law, if a prize is not claimed no alternate winner will be selected and the prize will become the property of the Station. The Station may opt to deliver the prize to the winner by mail or overnight courier solely at its discretion. In the event that the Station delivers the prize to the winner by mail or courier with the winner's consent, the winner assumes the risk of the prize's loss, damage or delay.
- d. Prize(s) is not transferable, and no substitution, assignment or cash equivalent of prize(s) is permitted, except by the Station or Universal Orlando (solely at their discretion), which reserves the right to substitute a prize or prize portion with

another prize or prize portion of greater or equal value. The prize(s) are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Promotion Entities are not responsible for winners' limitations that prevent acceptance or use of prize(s). The Prize(s) is provided as is. Entrants acknowledge that the Promotion Entities have not made, and are not in any manner responsible or liable for, any warranties, representations or guarantees, and hereby disclaim any and all warranties, expressed or implied, whether by contract or law, concerning any prize, including without limitation, implied warranties of quality, merchantability, mechanical condition or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Promotion are final.
- b. Up to thirty-eight (38) Qualifying Prize winners will be selected on-air in the manner described in Section 1 of these Official Rules. Qualifying Prize winners will be notified at the time of their call.
- c. Up to one (1) Grand Prize winner will be selected in a Station-conducted random drawing from all eligible Qualifying Prize winners on Friday, December 1, 2017 at approximately 5:00pm ET. The potential Grand Prize winner will be contacted via telephone call by a member of the WNCX Promotions staff at approximately 5:30 p.m. ET on Friday, December 1, 2017.
- d. The odds of being a Qualifying Prize winner depend in part on the number and order of calls received. The odds of a Qualifying Prize winner being selected as the Grand Prize winner are 1 in 38.
- e. Entrants must listen to the Station to win a Qualifying Prize, but need not be present. Qualifying Prize winners need not listen to the Station or be present to win the Grand Prize.
- f. Prize(s) will be awarded only upon confirmation of eligibility and completion of all requisite releases. Upon notification or notification attempt, the potential winner(s) will be required to respond to such notification attempt and execute and return an affidavit of acceptance, eligibility, liability and publicity release within ten (10) days of such notification or notification attempt or Qualifying/Grand Prize will be forfeited and an alternate Qualifying Prize winner will not be selected; but an alternate Grand Prize winner may be selected (time permitting) via random drawing from all remaining Qualifying Prize winners. If a winner has not reached the age of majority in his/her state of residence, the prize(s) will be awarded in the name of his/her parent or legal guardian. If a potential winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the

required fully-executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize(s). The Promotion Entities are not responsible for any changes in an entrant or winner's email address, phone number, mailing address or other contact information.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner(s). The winner(s) may be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize(s) valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent upon request will result in forfeiture of the prize(s). Such winnings of \$600 or more will be reported to the IRS.
- b. Participation in the Promotion and/or acceptance of prize(s) constitutes entrant's and/or winner's (and guest's, if applicable) permission for the Station or its designees to interview the winner(s) (or guest(s), if applicable), to photograph, film and record each winner (or guest, if applicable), and to use in commerce, advertising and in any media, now or hereafter known, throughout the world, in perpetuity, his/her name, prize(s) won, hometown (city and state), biographic information, likeness, photograph, voice, audio or video recording and/or any statements made by him/her regarding the Station, the Promotion and/or its sponsor(s) for purposes of trade, publicity or promotion without notice or additional compensation, notification or permission, except where prohibited by law. Each winner (and guest, if applicable) agrees to sign a publicity release confirming such consent prior to acceptance of the prize, except where prohibited by law.
- c. Participation in the Promotion and/or acceptance of prize(s) constitutes entrant's and/or winner's (and guest's, if applicable) agreement to release, discharge, and hold harmless the Promotion Entities and their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns (collectively, the "Released Parties") from and against any and all claims or liability arising directly or indirectly from any prize(s) awarded and participation in the Promotion, including, but not limited to, personal injury, death or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in the Promotion, or delivery, possession, acceptance and/or use or misuse of any prize or participation in any Promotion-related activity, including, but not limited to, any claims based on publicity rights, defamation, invasion of privacy and merchandise delivery.
- d. If for any reason this Promotion cannot be executed as planned, including but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the

Released Parties that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend and/or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right, in its sole discretion, to modify the procedure for selecting winner(s), unless the nature of the event giving rise to such termination renders it impossible to select winner(s).

- e. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize(s); (ii) incorrect or inaccurate entry information, human error, failure or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, postage due, illegible, incomplete, unsuccessful, or late entries or notifications; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone or text message service outages, delays, busy signals, poor signals or signal interference, accidental disconnection or equipment malfunctions or any other technological problems or failures of any kind; or (vi) any cancellations, delays, diversions, substitutions or omissions whatsoever by any transportation providers or any other persons or entities providing any services to winner(s) (and guest(s), if applicable) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Promotion prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism or other factors beyond the Released Parties' control.

- f. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate entry is prohibited. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, promotion entry services or proxies) will void all entries by that entrant at the Station's discretion. The Station's or its Promotion administrator's computer or telephone system is the official time keeping device for this Promotion. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address or (ii) is assigned to the text or mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Station, in its sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Promotion. Failure to comply with the rules of the Promotion may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station may

disqualify that entrant from entering and/or winning this and any or all future Station-administered Promotions and seek damages to the fullest extent permitted by law.

- g. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Promotion, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Promotion Entities, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel, terminate, suspend or modify the Promotion and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Contest webpage, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.
- h. Except where prohibited, by entering the Promotion, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY; provided, however, that claims for bodily injury, personal injury, or property damage arising out of the redemption, use or misuse of the Grand Prize or portion thereof must be submitted to the jurisdiction and venue of the federal and state courts of the State of Florida, and construed and enforced in accordance with the laws of the State of Florida; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. New York law governs the interpretation and construction of these Official Rules and all aspects related thereto.
- i. For a copy of these Official Rules, send a self-addressed stamped envelope (VT residents may omit return postage) for receipt by the first business day following the end of the Promotion Dates to "WKRK Fan Florida Flyaway to a Universal Orlando Resort Contest – Official Rules," Attn: Promotions, WKRK, 1041 Huron Rd., Cleveland, OH 44115. For the names of the prize winner(s) send a self-addressed stamped envelope (VT residents may omit return postage) for receipt within 60 days following the end of the Promotion Dates to the above address marked "WKRK Fan Florida Flyaway to a Universal Orlando Resort Contest – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at <http://wncx.cbslocal.com/contest-rules/>.

6. PRIVACY

- a. By participating in the Promotion, entrant agrees to the Station's Terms of Use Agreement and to the use of entrant's personal information as described in the Privacy Policy located at <http://wncx.cbslocal.com/>. In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply.

Administrator: WNCX, 1041 Huron Rd., Cleveland, OH 44115

Prize Suppliers: Universal Orlando Resort, 1000 Universal Studios Plaza, Orlando, FL 32819;

Allied Integrated Marketing, 3601 Green Road, Suite 316, Cleveland, OH 44122 are prize suppliers only in this Promotion; are not sponsors of this Promotion; and are not responsible for the administration of the Promotion, the collection of the entries or the conduct of the draws.